



Wisdom (Zhihui) Foundation (1162663)

13, Ensign Way, Stanwell, Staines-Upon-Thames, TW18 7RE United Kingdom.
www.wisdomfoundation.org.uk | penbuddies@wisdomfoundation.org.uk

Privacy Policy

We respect your privacy and are committed to protecting your personal data and being transparent about how we collect and use your data. We will comply with any data protection legislation currently in force. This Privacy Policy, together with our Terms of Use, explains how we use any personal information that you provide or which is provided to us by third parties.

By visiting our website (www.wisdomfoundation.org.uk), or responding to social media posts, you are accepting and consenting to the practices described in this Notice, so please read it carefully. Any changes we make to this Privacy Notice will be posted on this page, so remember to check back again if you are a regular user.

Below is our promise to you – whether you're a supporter, donor, fundraiser, campaigner, volunteer, or someone who uses our services: we have included an outline of how, why, and when we obtain and use your personal information, and how we keep it safe and secure.

Our Promise To You

1. To only collect personal information (or 'data') from those who directly interact with us: supporters, donors, fundraisers, event attendees, volunteers, campaigners, those who use our services, and those who use our website.
2. We – Wisdom (Zhihui) Foundation – are the 'data controller' in respect of your personal information, and are solely responsible for what happens to it, where it goes, and who sees it, and you can hold us to account for this.
3. We will never ever sell your data to third parties for their own marketing needs.
4. The minimum personal information we collect:
 - Email;
 - Name and phone number;
 - For PenBuddies Project only we collect more details, i.e. School, Children's Age and Gender.
5. We only obtain and use this information, where relevant, to:
 - Raise further awareness of Wisdom (Zhihui) Foundation and the work we do;
 - Project/ Campaign Post-evaluation purposes;
 - Learn how best to contact you (and what about);
 - Keep a record of your support;
 - Help us with profiling;
 - Progress applications (employment, volunteering, and other participations) or any other enquiries.

6. You can opt out of receiving communications from us at any time. We will only be able to send communications, updates, or information to those who have stated they are happy for us to do so.
7. You can request to access, change, or delete your information at any time.
8. We protect your personal information by:
 - Only keeping it for as long as is strictly necessary;
 - Anonymising your personal details when using data for market analysis;
 - Encrypting your personal information when using it to develop new services or products;
 - Acting upon any requests to view, change, or delete your information, within 30 days.

Reminder:

Please be mindful that our website may contain links to and from other websites – partners and affiliates, and they will have their own privacy policies, which we do not accept any responsibility or liability for.

Third-party Donation Platform

We do have donation raised from other third-party platforms including:

1. Crowdfunding

Kindly refer to their Privacy Policy [here](#).

By donating to us via crowdfunding, you are also agreed with their [Terms & Conditions](#). Crowdfunding is 100% committed to [GDPR](#).

2. GoFundMe

Kindly refer to their Privacy Policy [here](#).

By donating to us via crowdfunding, you are also agreed with their [Terms & Conditions](#). Crowdfunding is 100% committed to [GDPR](#).

Your Rights

Under the Data Protection legislation and GDPR, you have rights as an individual which you can exercise in relation to the information we hold about you.

You can request to see any information we hold about you and ask to have any inaccuracies corrected. Any data request can only be submitted in writing to admin@wisdomfoundation.org.uk for record purposes.



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There was a letter sent to our supporters before June 2018 as compliant to GDPR, content as follows:

Dear our lovely supporters,

You may be aware the rules around data protection are changing. The general DP regulator (GDPR) is coming into force on the 25th May 2018 in the UK.

As part of the Wisdom (Zhihui) Foundation community, I want to make sure that you would still like to hear from me and remain a member of my 'Wisdom' family.

If you would like to continue receiving email updates, news and offers (and I certainly hope that you do!), you will need to let me know what your contact preferences are.

If I do not hear from you, I will remove your details from my files. Please reply to this post with the text

“ I would like to continue to receive news updates from you about Wisdom Foundation via email / phone / text”

Thank you for supporting the Wisdom family

Privacy Policy Update

Our Privacy Policy is regularly reviewed, and may be updated, based on certain requirements. With that in mind, you are advised to revisit the policy for the most up-to-date information.

Contact Us

If you would like to discuss or know more about our Donation Policy, kindly contact us at:

Email : admin@wisdomfoundation.org.uk

Call : 0800-246-1681

Write-in :

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